

Grade 9 Social Studies
Student Self-Reflection Tool: Develop Plan for Involving the Media
Lobbyist: Molding Public Perception

Student _____

Use these questions to refine the plan you developed to involve the media in promoting the point of view of your lobby group.

?	How does the stated purpose of the media group I chose align with the goals of my lobby group?
?	How do the demographics of the audience of the media group I chose align with my lobby group's intended audience?
?	How would the political bias of the owner/editor/staff of the media group support the goals of my lobby group?
!	Other factors I considered when developing my plan to involve the media...